***Email 4*** –Day Four – Give Your Reader Ideas on How They Can Use the Product

SUBJECT IDEA 1: \_\_ Tips to help you make the most of\_\_\_

SUBJECT IDEA 2: \_\_\_\_ Ideas Inside

Hey [NAME],

**[Remind Your Reader About The Product/Opportunity]**

If you still haven’t taken advantage of [Name of product/offer]

Write a few quick sentences to remind readers about the opportunity including the offer and the primary benefits they gain from buying the product.

**[Include A Quick Invitation And/Or Call To Action]**

The details are here: [AFFILIATE LINK]

**[Tips or Ideas on How to Use the Product]**

* Help your reader
* See the benefit of using the product
* And help them imagine
* How they might add the product to their life
* Maybe give them some tips for success

Write a summary sentence about the product, what it is, and how to start using it

[Call to action: [AFFILIATE LINK]]

To Your Success,

[YOUR NAME]